

LOYALIST LANDING 2008 SOCIETY
Minutes of a Meeting Held on 13 June 2008
In the Council Chambers, Town Office, Shelburne

In Attendance

Chair Al Delaney
 Treasurer Jim Mahaney
 Secretary Suzanne Mahaney
 Director Fred Greenwood
 Director Susan Oswell
 Director John Oswell
 Director Bob Guay
 Director Doug Langley
 Director Diann Langley
 Wanda Guay
 Allen Holmes

Absent

Director Pat Melanson
 Director Mary Manning
 Director Allan Nelson

<p>1.0 CALL TO ORDER Chair Al called the meeting to order at 7 pm.</p> <p>2.0 MINUTES OF LAST MEETING Minutes of 17 May 08 were accepted, moved by Susan, seconded by Doug - approved. There was a brief discussion on correspondence tabled at the last meeting. No change to the minutes.</p> <p>2.1 INTRODUCTIONS BY CHAIRMAN Chair Al welcomed guests Wanda Guay and Allen Holmes.</p> <p>2.2 CORRESPONDENCE None</p> <p>3.0 OLD BUSINESS - Special Resolution. Fred withdrew the special resolution he initiated at the 1 May meeting.</p> <p>4.0 CHAIR'S REPORT Chair Al reported on the following: a) A promo shot was held this past week with Jack MacLean of Continental Seafoods to recognize their donation to the LL08 Society. b) A promo shot will be held this coming week at the Museum with Trevor Boyd of CIBC to recognize their donation of the three free museum weekends in July. c) Commemorative LL08 plates have been ordered. They will be used as prizes for the Town Crier Competition, other July events and available for sale at the LL08 Retail Store in the Cox Warehouse during the three showcase weekends.</p> <p>5.0 TREASURER'S REPORT - Financial Report. Treasurer Jim updated members on the Society's finances and provided a financial report as of 13 Jun 08: Cash (\$40K held by SWSDA) \$40,195.00 Bank Account \$11,497.29</p>	<p>ACTION BY</p>
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Fixed Assets	\$17,534.44
Retail Inventory (at cost)	\$4,127.57
TOTAL ASSETS	\$73,354.30

- **Expenditure Approvals.** Jim requested approval for the following expenditures:

- a) \$710 to Shelburne Historical Society for May rental of Muir-Cox Shipyard.
- b) \$710 to Shelburne Historical Society for Jun rental of Muir-Cox Shipyard.
- c) \$158.24 to Tim-BR Mart for longboat materials.
- d) \$1,143.06 to CKBW for radio advertising of July showcase weekends.
- e) \$891.52 to Scott's Lumber for longboat materials.
- f) \$65 to Bell & Grant for monthly LL08 event insurance.
- g) \$179.44 to Seaway Fabrications for longboat rudders.
- h) \$244.07 to Town of Shelburne for welding work on the longboats.
- j) \$300 reimbursement to volunteers for travel expenses to Saltscapes Expo.

Motion by Diann, seconded by Doug – approved.

\$341.45 reimbursement to Jim for purchase of longboat materials.

Motion by Doug, seconded by Fred – approved.

\$1,384.19 reimbursement to Jim for purchase of LL08 stamp products.

Motion by Doug, seconded by John – approved.

Approval for Jim to purchase one (1) keepsake sheet + 20 stamps at cost from the Society. Motion by Doug, seconded by John – approved.

Approval for Jim to charge the Society \$0.45 per cachet envelope to cover the costs of material and printer cartridges. Motion by Fred, seconded by Susan – approved.

5.1 SECRETARY'S REPORT

Covered in weekly newsletters.

6.0 COMMITTEE REPORTS

Fundraising Ctee - Corporate

Al reported that Cooke Aquaculture has agreed to sponsor the LL08 celebrations. They are donating \$4,000 for a Tall Ship, plus various in kind contributions to the Society yet to be determined. Thank you to Jeff Nickerson of Cooke Aquaculture for making it happen. Well done, Al!

As a result of the \$4,000 donation, a second Tall Ship has been booked for all three days of the Waterfront Weekend – Liana's Ransom, a 65-foot gaff-rigged, top sail schooner with 4 cannons. The ship is a replica of vessels commonly used by NS privateers throughout the 1700s and 1800s. It will be open for tours at the Govt Wharf and will also provide one or two harbour tours each day.

Events Ctee – Suzanne Mahaney

- **Update on:**

Jun Events

- The Spring into Shelburne! event on Sat, 7 Jun was a great success. Sales during the 2nd Annual Town-Wide Yard & Sidewalk Sale were up substantially from last year indicating that attendance numbers were higher. Unanimous consensus from Shelburne residents is that it should be an annual Jun event. Suzanne will continue as the organizer of this event.

Suzanne Mahaney

<p>July Events</p> <ul style="list-style-type: none"> - Planning for the three showcase July weekends is near completion. Suzanne is compiling the schedule of activities for all three weekends to be featured as a keepsake insert in the 1 Jul Coast Guard. <p>Suzanne also confirmed that two Welcome to Shelburne County events have been organized: Welcome to Sandy Point on 28/29 Jun, and Welcome to Clyde River & Area on 2 Jul. Posters are up on the website. The events will also be advertised in the Coast Guard.</p> <p>Suzanne requested approval to commit the following funds for the Waterfront Weekend:</p> <ul style="list-style-type: none"> - \$95 to buy supper for the Dixacadie dancers on Sat, 12 Jul: 19 dancers x \$5 each = \$95. - Maximum of \$120 to buy lunch for the 14 Wing Pipes & Drums on Sun, 13 Jul: max 24 members x \$5 each = \$120. - Maximum \$250 for informal reception for 14 Wing Commander, ship captains and local dignitaries on Sun, 13 Jul. - Two extra sets of his & hers portable toilets for the midway site and the Govt wharf. To be added to existing contract with Winchester Disposal. Suzanne will action. - Plumbing costs for potable water to midway site. - Additional \$300 to The Smith Family for the concert on Sat, 12 Jul. <p>Moved by Susan, seconded by John – approved.</p> <p>Re-Enactment Ctee – Bob Guay</p> <p>Bob confirmed that the final re-enactment schedule has been submitted to Suzanne. A planned tavern event for the re-enactors will either be cancelled or relocated to a private facility following liability insurance concerns with regard to alcohol. Bob also advised that Spencer’s Landscape Centre will apply the last fertilizer treatment to the encampment site shortly. No final tally available yet on the number of re-enactors who will be participating in the Grand Re-enactment Weekend.</p> <p>Promotion & Retail Sales Ctee</p> <p>Doug reported on the following:</p> <ul style="list-style-type: none"> - The 250 larger LL08 lapel pins ordered were returned as they were defective. New order expected to arrive in the next week or so. - Doug submitted \$130 to Treasurer Jim for the sale of 13 baseball caps. - Doug submitted \$510 to Treasurer Jim for the sale of 111 LL08 pins. - 114 commemorative LL08 plates have been ordered. They will be used as prizes and gifts for various events and also sold at the Society’s retail store at the Cox Warehouse in July. Doug will obtain gift boxes for the plates. - Jeff & Dianne Strang have donated 400 Loyalist postcards to the Society. They will be used as gifts and sold at the Society’s retail store in July. - Doug and Diann have begun painting the LL08 booth, which will be used as an information booth during the July showcase weekends. <p>Communications Ctee</p> <ul style="list-style-type: none"> - Website Update. John advised that the website is receiving an average of 45-50 visits per day, with many referrals from the CAT ferry website link. Videos are very popular with website visitors. The LL08 Society website has now been valued at \$17,500. Well done, John! <p><u>Secretarial Note:</u> The Society receives compliments on a daily basis on the</p>	<p>Suzanne Mahaney</p> <p>Suzanne Mahaney</p> <p>Suzanne Mahaney</p> <p>Suzanne Mahaney</p> <p>Doug Langley</p> <p>The Langleys</p>
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<p>website's format, enthusiasm, comprehensiveness and user-friendliness.</p> <p>- Communications and Marketing. Suzanne reported on the following:</p> <ol style="list-style-type: none"> 1) Suzanne is preparing material for the 4 Jul edition of the "Out & About" feature, which will promote all three July showcase weekends. This promotion will be provided free of charge by the Chronicle Herald. 2) The LL08 celebrations were promoted in a special Chronicle Herald travel insert – Nova Scotia this Summer – published on Fri, 13 Jun. This promotion was provided free of charge by Destination Southwest Nova Association. 3) Jim and Suzanne will give a presentation on the LL08 celebrations to the Clyde-Carleton Pastoral Charge on Thu, 19 Jun. 4) Jim, Doug & Suzanne briefed the Cape Sable Historical Society on 2 Jun on various aspects of the LL08 celebrations. 5) The longboats and the LL08 celebrations were featured on a Live at 5 segment on CTV on Wed, 28 May. 6) A segment on the longboats and the LL08 celebrations aired on Eastlink Magazine during the week of 12 May. 7) Jim also confirmed the details of a radio advertising campaign with CKBW that will begin shortly. <p>7.0 NEW BUSINESS</p> <p>- 18th Century Attire. Chair Al confirmed that the Society is looking for a source of authentic attire for the longboat rowing teams.</p> <p>- Privateer Days Parade. It was agreed that the Society would enter a float in this year's Privateer Days parade on Sat, 5 Jul. Bob will coordinate.</p> <p>- NBC Dateline. Bob confirmed that NBC Dateline will be on the Shelburne waterfront on Sat, 14 Jun to film a historical segment on Benedict Arnold. The NBC Dateline crew will be using the longboat, a period rowing team consisting of Society directors and Queen of Hearts Dory Club members, as well as members of the Shelburne Re-enactment Association.</p> <p>- Shelburne County EX Parade. There was a brief discussion on the Shelburne County Ex parade which is expected to be the biggest parade on record. It was suggested that the Society enter three floats representing 1783 manned by the re-enactors, 1983 manned by the Bicentennial Committee and 2008 manned by the LL08 Society. It was also suggested that one of the longboats be used as the 2008 float. Al will approach DFO to see if they have a long trailer we can use to transport the longboat.</p> <p>- Launch of Second Longboat. The second longboat will be launched at the Waterfront Weekend on Fri 11 Jul with a christening ceremony for both longboats. It was agreed that the second longboat should be launched the old fashioned way using oxen. Jim will pursue with the longboat crew.</p> <p>8.0 ADJOURNMENT The meeting adjourned at 8:15 pm.</p>	<p>Suzanne Mahaney</p> <p>The Mahaneys</p> <p>Bob Guay</p> <p>Bob Guay</p> <p>LL08 Directors</p> <p>Al Delaney</p> <p>Longboat Crew</p>
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