

LOYALIST LANDING 2008 SOCIETY
Minutes of a Meeting Held on 9 February 2008
In the Council Chambers, Town Office, Shelburne

	ACTION BY										
<p>1.0 CALL TO ORDER Chair Al Delaney called the meeting to order at 10 am.</p>											
<p>2.0 MINUTES OF LAST MEETING Minutes of 12 Jan 08 were accepted, moved by Doug Langley, seconded by Pat Melanson - approved.</p>											
<p>2.1 INTRODUCTIONS BY CHAIRMAN None</p>											
<p>2.2 CORRESPONDENCE None</p>											
<p>3.0 OLD BUSINESS - LL08 Society AGM. Treasurer Jim Mahaney confirmed that the Society's Annual General Meeting will be held on Sat, 23 Feb, 10 am, Town Council Chambers. Following a brief discussion, it was agreed that anyone offering as a director will be required to present, at the AGM, a verbal two-liner "résumé" explaining why he/she wants to be a director and what he/she will contribute, as a director, to the LL08 Society. - Brochure Proposal – All 4 One Graphics. A mock-up of the brochure, provided by Sam Stewart, was circulated. Suzanne Mahaney advised that all ad spaces in the brochure have been sold therefore no funds will be required from the Society. Well done to Sam and thank you to all the advertisers! It was agreed that the brochure would be printed by end-March for distribution at Saltscapes Expo in April, in the Trading Post at the beginning of May, and distribution province-wide to VICs and tourist accommodations at the beginning of June. Suzanne will inform Sam and provide a complete list of the 2008 events for the brochure. - Retail Sales – Ideal Discount Store. Further to a meeting with Jeff Strang regarding the use of the Society's logo on various retail items, Doug presented his recommendations to the Society. Following a discussion, terms for the use of the logo were approved - moved by Timothy Gillespie, seconded by Pat. It was agreed that Doug would present the terms to Jeff and obtain a comprehensive list of the proposed retail items from him. Doug will report back to the Executive.</p>	<p>Suzanne Mahaney All 4 One Graphics</p> <p>Doug Langley</p>										
<p>4.0 CHAIR'S REPORT Chair Al reported that he and Treasurer Jim met with MP Gerald Keddy on 22 Jan in Bridgewater to pursue discussions on federal funding for the LL08 celebrations. Al also reported that Mr. Keddy gave an excellent one-minute presentation on LL08 in the House of Commons on Friday, 8 Feb. Thank you, Mr. Keddy! A video clip of the presentation will be forwarded to the LL08 Society and will eventually be posted to the website.</p>											
<p>5.0 TREASURER'S REPORT Financial report from Treasurer Jim:</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 80%;">Cash</td> <td style="text-align: right;">\$212.00</td> </tr> <tr> <td>Bank Account</td> <td style="text-align: right;">\$12,075.10</td> </tr> <tr> <td>Fixed Assets</td> <td style="text-align: right;">\$2,120.59</td> </tr> <tr> <td>Retail Inventory (at cost)</td> <td style="text-align: right;">\$928.16</td> </tr> <tr> <td>TOTAL ASSETS</td> <td style="text-align: right;">\$15,335.85</td> </tr> </table>	Cash	\$212.00	Bank Account	\$12,075.10	Fixed Assets	\$2,120.59	Retail Inventory (at cost)	\$928.16	TOTAL ASSETS	\$15,335.85	
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Jim advised that the Society's application under the Job Creation Partnership program for the construction of the two longboats had been approved and that the funds had already been advanced to the Society. The three full-time workmen hired under the JCP to construct the longboats – Milford Buchanan, Sterling Bell and Ernie Dexter – began working on 4 Feb. Following a recommendation from Jim, it was agreed that the Society would pay a rental fee to Milford Buchanan, up to a maximum of \$2,200, for the use of his tools and equipment during the construction of the longboats. Moved by Jim, seconded by Pat - approved.

5.1 SECRETARY'S REPORT

Application for Charitable Status. Suzanne advised that the Society's application for charitable status had been denied after it was determined by Revenue Canada that the Society's objects do not satisfy the educational component criteria required for a charitable organization.

6.0 COMMITTEE REPORTS

Fundraising Ctee - Corporate

AI reported on the following successful fundraising initiatives:

- \$50,000 grant from SWSDA/NS Economic Development
- \$3,500 donation from Clearwater Seafoods
- \$2,500 event-specific donation from CIBC
- \$1,000 event-specific donation from Bank of Nova Scotia

AI is also pursuing funding from Cooke Aquaculture.

Fundraising Ctee – Grassroots

Suzanne advised that Fred and Jane Greenwood have offered to organize a fundraising Dutch auction for the Society. Thank you, Fred & Jane!

Events Ctee

- **Update on Events.** Report by Suzanne:

March and April Events

- Sun, 2 Mar. "Loyalists on Ice" performance by the Shelburne County Figure Skating Club at the Shelburne Arena.
- Thu, 6 Mar and Mon, 10 Mar. Municipal Roadshow, a kids' fun afternoon, at Sandy Point Community Centre and Gunning Cove Firehall. Details still to be confirmed.
- Wed, 12 Mar. Loyalist Family Skate at the Shelburne Arena.
- Fri-Sun, 21-23 Mar. 2008 Loyalist Open Cashspiel at the Shelburne Curling Club.
- Sun, 27 Apr. Nova Scotia Youth Orchestra concert at Shelburne Regional High School.

Waterfront Weekend

- MP Gerald Keddy's staff are working hard on acquiring a CF Navy vessel and the 14 Wing Pipes & Drums.
- The Shelburne Harbour Yacht Club has confirmed that they will host a multicultural food fair.
- There will be a free open air concert on the waterfront on Sat, 12 Jul, 7-9 pm.
- There will be a large fireworks display on Sat, 12 Jul, 9:30 pm following the concert.

Grand Re-enactment Weekend/Founders' Days Weekend

The Re-enactment Committee provided a written update to Suzanne on the planning for the weekend's activities. Doug Langley will provide an update on

Alan Delaney

The Greenwoods

Re-enactment Ctee
Doug Langley

<p>events he is organizing for the Founders' Days Weekend.</p> <p>Sep LL08 Signature Event Suzanne informed members that the Freedom Schooner Amistad will now be visiting Shelburne in August instead of September, and as a result, we will be looking for a new Sep LL08 Signature Event. It was agreed that Suzanne will approach the Whirligig & Weathervane Festival and offer to partner with their Sep festival.</p> <p>Oct LL08 Signature Event – Aboriginal Month On behalf of Diann Langley, Doug reported on the Aboriginal Month Event that will be held as the Oct LL08 Signature Event on Sat, 11 Oct.</p> <p>- Expenditures – Waterfront Weekend. Suzanne requested the Society's approval to commit funds for the following Waterfront Weekend activities:</p> <table border="0"> <tr> <td>Sky diving demonstration</td> <td>\$500</td> </tr> <tr> <td>Open air concert</td> <td>\$1,500</td> </tr> <tr> <td>Tall Ship Peers' Fancy</td> <td>\$2,700</td> </tr> <tr> <td>Fireworks display</td> <td>\$15,000</td> </tr> </table> <p>Motion by Suzanne, seconded by Pat – approved that funds, not to exceed \$20,000, will be committed for these specific events.</p> <p>- Our Community, Something for Everyone. Following a brief discussion, it was agreed that Society and Shelburne Re-enactment Association volunteers would attend the volunteer showcase at Lockeport Regional High School on Sat, 3 May.</p> <p>- Museum Weekends. Suzanne announced that the \$2,500 event-specific donation from CIBC is intended to fund free admission to the Shelburne Museum Complex on the Sat and Sun of the July showcase weekends – 12-13 Jul, 19-20 Jul and 26-27 Jul. Thank you, CIBC!</p> <p>- Royal Visit. Suzanne has received word from the provincial Protocol Office that there will be no royal visit to Nova Scotia this summer. Her apologies to all the ladies hoping to get a look at William ...!</p> <p>- Portable Toilets. Suzanne presented two bids received from Winchester Disposal Service in Liverpool for portable toilets for the Waterfront Weekend and the Grand Re-enactment Weekend. Following a discussion and review of the requirements, it was agreed to proceed with the rental of portable toilet facilities.</p> <p>Re-Enactment Ctee Bob Guay provided an update on the planning for the Grand Re-enactment Weekend and the committee's fundraising activities. Eleven re-enactment units have registered to date with many more independent and B.A.R. units expected to sign up in April.</p> <p>Promotion & Retail Sales Ctee - LL08 Baseball Caps. Doug informed members that 684 LL08 baseball caps have been ordered and that he has already received the first shipment. The second and final shipment is expected to arrive in the next week or so. The baseball caps, which feature the Society's logo as well as "Shelburne, Nova Scotia" will be used and sold as a promotional item. It was agreed by all that complimentary LL08 baseball caps would be presented to all NS MPs, the federal party leaders, the House Speaker, and all NS MLAs. Suzanne will get numbers and coordinate.</p> <p>- L08 Pins. Doug has sold 85 pins to date with many expressions of interest from local merchants wanting to carry the pins in their stores.</p> <p>Communications Ctee - Saltscapes Expo. Suzanne provided preliminary details on the Saltscapes Expo that will be held in Halifax, 25-27 Apr. It is expected that LL08 will be included as</p>	Sky diving demonstration	\$500	Open air concert	\$1,500	Tall Ship Peers' Fancy	\$2,700	Fireworks display	\$15,000	<p>Suzanne Mahaney</p> <p>LL08 Society Shelburne Re-enactment Association</p> <p>Suzanne Mahaney</p> <p>Suzanne Mahaney</p>
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part of the Destination Southwest Nova Scotia booth, the tourism association for this region. After a lengthy discussion, it was agreed that:

- 1) The Society will meet with Destination Southwest Nova Scotia to determine the association's marketing plans for LL08. Motion by Jim, seconded by Pat – approved.
- 2) The Society will commit to participating in Saltscapes Expo. Motion by Timothy, seconded by John Oswell – approved.
- 3) This item will be discussed again, following the election of the new directors at the AGM on 23 Feb.

- **Website Update.** Webmaster John advised that the longboat chronicle was up and running, sponsor logos had been updated, and that a revised listing of sponsors/supporters/partners would be posted soon.

7.0 NEW BUSINESS

- **Bowood.** Suzanne informed members that she had been contacted by Stephen Antle, an events coordinator for Bowood. The company, which has recently purchased the former Boys' School property, is interested in producing some events in conjunction with the LL08 celebrations this summer and in partnering with the Society. Al, Jim and Suzanne will meet with Mr. Antle on Mon, 11 Feb and will report back to the Society.

- **Re-enactment Fundraising.** Timothy advised that the Re-enactment Committee was exploring a fundraising opportunity through the Shelburne Historical Society. It was agreed that, if possible, the Society would assist. **Note to members:** This fundraising opportunity presents a potential conflict with two other LL08 events scheduled for that same timeframe – Saltscapes Expo on 25-27 Apr and Spring Fling on 27 Apr.

- **CKBW Sponsorship.** Timothy requested permission to pursue a CKBW Bridgewater sponsorship of LL08. It was agreed that Timothy would bring the proposal to the next meeting.

Al Delaney
 Jim Mahaney
 Suzanne Mahaney

Re-enactment Ctee
 LL08 Society

Timothy Gillespie

8.0 ADJOURNMENT

The regular meeting adjourned at 12:30 pm. Thank you to everyone who attended – it was long but very productive!

The next regular meeting of the LL08 Society will be held on Sat, 8 Mar, 10 am in the Town Council Chambers.