

LOYALIST LANDING 2008 SOCIETY
Minutes of a Meeting Held on 4 December 2007
In the Council Chambers, Town Office, Shelburne

	ACTION BY
<p>1.0 CALL TO ORDER Chair Al Delaney called the meeting to order at 8 pm.</p>	
<p>PRESENTATION Brochure Proposal – Sam Stewart, All 4 One Graphics Sam Stewart, owner of All 4 One Graphics in Shelburne, presented a proposal for an LL08 brochure for dissemination throughout the southwestern portion of the province. Thank you, Sam, for such a great idea! A decision will be made on the proposal under New Business.</p>	
<p>2.0 MINUTES OF LAST MEETING Minutes of 10 Nov 07 were accepted, moved by Doug Langley, seconded by Pat Melanson - approved.</p>	
<p>2.1 INTRODUCTIONS BY CHAIRMAN None</p>	
<p>2.2 CORRESPONDENCE - We received a request from the Shelburne County Archives & Genealogical Society for a letter of recommendation in support of their application for a grant under the Historic Anniversary Program. Actioned. - We also received a request from the Shag Harbour Incident Society for assistance in supplying Loyalist props for their upcoming Christmas Open House Tours on 8 and 14 Dec. Actioned. LL08 pamphlets and bookmarks were also provided for distribution at the house tours.</p>	
<p>3.0 OLD BUSINESS LL08 Banners. A notice for a Request for Proposal for LL08 banners will be posted in next week's Coast Guard. Suzanne will action.</p>	Suzanne Mahaney
<p>4.0 CHAIR'S REPORT Chair Al reported on the following: - 2008/09 Agenda Book. Al confirmed that the agenda book fundraiser has been cancelled. - Retail Sales – Ideal Discount. Al, Jim, Suzanne and Doug will be meeting with Jeff Strang of Ideal Discount Stores this week to discuss possible retail sales of LL08 memorabilia/souvenirs. - TIANS. At the request of, and representing the Society, Timothy Gillespie attended the recent TIANS (Tourism Industry Association of NS) conference in Halifax to brief on the 2008 events. Timothy reports that there is very good awareness of the LL08 celebrations at the provincial level and he also recommends that the LL08 Society provide a strong presence at the Saltscapes Expo in the spring of 2008. As Timothy attended the conference at the Society's request, it was agreed that gas expenses totaling \$50 should be covered by the Society. Motion by Doug, seconded by Jim. Approved. - Loyalist Landing Painting. Al advised that fundraising ideas such as limited edition, signed prints of the painting are being explored. It was decided to unveil the painting at the Loyalist Levee on 1 Jan 08.</p>	Al Delaney, Jim & Suzanne Mahaney, Doug Langley

5.0 TREASURER'S REPORT

Financial report from Treasurer Jim:

Cash	\$ 198.00
Bank Account	\$12,034.70
Fixed Assets	\$1,502.18
Retail Inventory (at cost)	\$225.54
TOTAL ASSETS	\$13,960.42

Jim requested approval to pay the following bills:

- From Suzanne for purchase of LL08 guest book for 2008	\$13.65
- From Suzanne for purchase of fabric to sew tablecloths, bunting, etc. to be used at 2008 events	\$115.25
TOTAL	\$128.90

Motion by Doug, seconded by Pat that the bills be paid. Approved.

Jim also indicated that two bills related to the purchase of the LL08 pins had been received:

- From Advanced Screen Printing Limited for construction of 250 LL08 lapel pins	\$829.35
- From MBW Courier Inc. for shipping of pins	\$15.23
TOTAL	\$844.58

Purchase of the pins was approved previously at the 10 Sep 07 meeting.

Jim also reported that the Society's application under the Job Creation Partnership program for the construction of the two longboats had been submitted and was being reviewed by Service Canada.

5.1 SECRETARY'S REPORT

Nothing to report.

6.0 COMMITTEE REPORTS

Fundraising Ctee - Corporate

- Al confirmed that CIBC does wish to sponsor an event during 2008. Suzanne will pursue as events coordinator.
- Al and Jim will be meeting with MP Gerald Keddy on 19 Dec to discuss funding opportunities at the federal level.

Fundraising Ctee – Grassroots

Nothing to report.

Events Ctee

Suzanne advised that planning for 2008 events continues. Details for the Loyalist Levee on 1 Jan 08 have been finalized and the notice has been distributed around town and the county. It will also appear in the next issue of the Coast Guard. Suzanne praised the support, cooperation and enthusiasm of the town and municipal representatives and staff in the planning of the Levee.

Re-Enactment Ctee

Re-enactment Ctee representative Timothy reported that planning for the Grand

<p>Re-enactment Weekend is proceeding on schedule. He advised that the B.A.R. is extremely pleased with the preparations thus far. It is expected that the Grand Re-enactment Weekend will be endorsed and attended by a large number of B.A.R. senior officers.</p> <p>Promotion & Retail Sales Ctee Doug circulated the LL08 lapel pins for members to see. They are of excellent quality and the black nickel finish resembles pewter, thus making them period-appropriate. He reported that quite a few of the pins have already been sold and he expects the rest to sell quickly. Pins are available for \$5 each from Doug at 875-1258.</p> <p>Communications Ctee - Suzanne reported that as part of its partnership arrangement with NS Tourism, Culture & Heritage, the Society is submitting a bilingual ad for inclusion in the Doers' & Dreamers' Guide for 2008. She thanked Timothy for his assistance and expertise in preparing the ad. - Website Coordinator John Oswell advised that a Shelburne County 2008 events calendar will soon be a feature on the LL08 Society website, replacing the cancelled 2008/09 agenda book. - Directors praised John's excellent work and the quality of the website, as well as his valuable, in kind contribution to the Society. It was agreed that Suzanne would inquire about potential website awards.</p> <p>7.0 NEW BUSINESS - Brochure Proposal – All 4 One Graphics. Directors briefly discussed Sam Stewart's proposal, commending her initiative. It was agreed by all to proceed with the production of the brochure. Sam will be informed. - LL08 Float for Christmas Parade. Chair Al thanked everyone for their participation and work on the LL08 Christmas Parade float, which was spectacular! The Society won the "Special Mention Award". - Longboats. The Society is still waiting for the electrician to connect the necessary wiring in the Mill Building. It was agreed by all that if he cannot do it in the next few days, another electrician will be contacted.</p> <p>8.0 ADJOURNMENT The meeting adjourned at 9:10 pm. The next regular meeting of the LL08 Society will be held on Sat, 12 Jan 08, 10 am in the Town Council Chambers.</p>	<p>Suzanne Mahaney</p> <p>Suzanne Mahaney</p>
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