

**LOYALIST LANDING 2008 SOCIETY**  
**Minutes of a Meeting Held on 10 September 2007**  
**In the Council Chambers, Town Office, Shelburne**

	<b>ACTION BY</b>
<p><b>1.0 CALL TO ORDER</b> Chair Al Delaney called the meeting to order at 7:10 pm.</p> <p><b>2.0 MINUTES OF LAST MEETING</b> Minutes of 12 May 07 were accepted, moved by Doug Langley, seconded by Bob Guay - approved.</p> <p><b>2.1 INTRODUCTIONS BY CHAIRMAN</b> Chair Al welcomed two new members – Susan and John Oswell.</p> <p><b>2.2 CORRESPONDENCE</b> None</p> <p><b>3.0 OLD BUSINESS</b> Chair Al reported on the following: - The Society has purchased six Loyalist flags for use by the Society at various events. The Society will not be in the business of Loyalist flag distribution – we lack marketing experience and manpower – and Loyalist flags (and flagpoles) will be available through Jeff Strang at the Ideal Discount Store in Shelburne. - Over the summer, the LL08 Society participated in several events – the Tall Ships Festival, the Clark’s Harbour Canada Day parade, the Privateer Days parade and Harmony Bazaar. - There was a Loyalist photo shoot held at the closing of the Tall Ships Festival. Transcontinental Media has generously agreed to provide their technical expertise in piecing the various photos into one or two promotional Loyalist photos. - We now have our LL08 booth and Doug is in the process of organizing a work party to paint it. The booth will be painted with a design of the Loyalist flag - muralist Judy Matthews has kindly agreed to scale the design to the booth. Doug also has acquired a plaque listing the names of the sponsors for the booth. - At the 12 May meeting, it had been generally agreed that the LL08 Society would participate in the Apple Blossom Festival parade in 2008. However, we have since learned that the parade is traditionally held on the first Saturday of June, which in 2008, will be the day of the Spring Into Shelburne event featuring the town-wide yard sale, auction and musical evening. As a result, the LL08 Society will not be participating in the Apple Blossom Festival parade in 2008.</p> <p><b>4.0 CHAIR’S REPORT</b> Chair Al reported on the following: - For health reasons, Ken Pierce has resigned as Chair of the Fundraising Ctee and has withdrawn from all 2008 activities and events. Ken will remain as a Director. - The Costume Ctee was dissolved over the summer. Secretary Suzanne issued a list of costume resources in a recent newsletter and will provide assistance as required to anyone wanting to make their own costume. It should also be noted that Marion Flemming will be running Loyalist costume sewing classes in Oct. Suzanne will see about having the list of costume resources put on the website. - A request has been sent to actor and Loyalist descendant Donald Sutherland to participate in the 2008 celebrations. Awaiting a response. - The seeding of the old SRHS grounds was done a couple of weeks ago. Good job by the Re-enactment Ctee and thanks to Jim Spencer for all his help! - The Cox Mill Building is being cleaned out to make room for work to begin on planing and cutting the lumber for the longboats. Thank you to Town staff and the</p>	Suzanne Mahaney

many volunteers who have helped.

- The Society has received various grant funding so we now have some funds. Treasurer Jim Mahaney will itemize in his report.
- Doug reported that he had distributed LL08 flyers and bookmarks to Fortress Louisbourg and the Louisbourg VIC over the summer.

### 5.0 TREASURER'S REPORT

Financial report from Treasurer Jim:

Cash	\$ 2,970.00
Bank Account	\$11,656.71
Fixed Assets	\$1,502.18
Retail Inventory (at cost)	\$322.38
<b>TOTAL ASSETS</b>	<b>\$16,451.27</b>

- Jim provided details on some recent grant funding: \$2,000 from the Municipality of Barrington, \$10,000 from NS Tourism under the Destination Opportunities Program, \$2,500 from the Town of Shelburne and \$450 from the United Empire Loyalists Association of Canada.
- Jim advised that he had copyrighted the Society's logo at a cost of \$50 and requested approval for reimbursement. The logo is now the sole property of the LL08 Society. Moved by Timothy Gillespie, seconded by Diann Langley - approved.
- Jim also requested approval for payment to Spencer's Garden Centre for the seeding of the old SRHS grounds and a fertilizer treatment, in the amounts of \$1,703.99 and \$118.33 respectively. Moved by Timothy Gillespie, seconded by Bob Guay - approved.
- Jim informed members that the Society had entered into a fundraising venture with Transcontinental Media, who have very generously agreed to collate and publish an 18-month, 2008/09 agenda book listing all events that will take place in Shelburne County during that period, including all Loyalist Landing 2008 events. Suzanne will provide details in the next LL08 newsletter and seek input from all service groups, organizations and clubs in Shelburne County.

Suzanne Mahaney

### 5.1 SECRETARY'S REPORT

Suzanne continues to recruit new members for the LL08 distribution list and 2008 activities and events.

### 6.0 COMMITTEE REPORTS

#### Fundraising Ctee - Corporate

Co-Chairs Al Delaney and Jim Mahaney reported that they continue to approach corporate sponsors to fund 2008 events and that interest is high.

#### Fundraising Ctee – Grassroots

- Suzanne Mahaney reported that the final tally on the rocking dory raffle was \$1,364.00. Big thank you to everyone who helped sell tickets, bought tickets and supported the raffle!
- Suzanne advised that two fall fundraising events – silent auction and Christmas house tours – would be cancelled unless volunteers stepped forward to help. After some discussion, it was agreed to cancel the silent auction and concentrate efforts on the Christmas house tours. It was also agreed that Suzanne would contact the LL08 Society membership, asking for a lead and volunteers for the Christmas house tours.
- Suzanne has also applied for a \$1,000 grant from the Municipality of Shelburne and will be applying for a \$6,000 grant under the NS Tourism Cultural Activities Program.

Suzanne Mahaney

<p><b>Events Ctee</b> Suzanne continues to coordinate the planning for 2008 events and reported on specific activities planned for the three showcase Jul 08 weekends. Updates will be provided in the newsletter and on the website as required.</p> <p><b>Re-Enactment Ctee</b> Chair Bob Guay reported that planning for the Grand Re-enactment Weekend is proceeding well. It was agreed that Timothy and Suzanne would meet to discuss joint B.A.R./LL08 activities planned for the weekend.</p> <p><b>Promotion &amp; Retail Sales Ctee</b> Further to a recent meeting of the Promotion &amp; Retail Sales Ctee, Chair Doug Langley presented several suggested items for retail sales available from a supplier in Halifax. After some discussion, it was agreed that the LL08 Society would purchase 250 lapel pins bearing the LL08 Society logo. Moved by Doug, seconded by Suzanne – approved.</p> <p><b>Communications Ctee</b> - Suzanne reported that the weekly newsletter seems to be well received by the membership and generates good feedback. - She advised that the website still has some wrinkles that need to be ironed out with Transcontinental Media. - Suzanne is preparing a promotional blurb that will be forwarded to all federal MPs and NS MLAs, asking them to promote LL08 in their constituency updates.</p> <p><b>7.0 NEW BUSINESS</b> - <b>Loyalist Levee – Special Invitation List.</b> Suzanne reported on the kick-off event for 2008, the Loyalist Levee, scheduled for 1 Jan 08. Although the Levee will also be open to the general public as usual, Chair Al requested that Society Directors submit a suggested guest list to Suzanne by Monday, 24 Sep. She will collate the guest lists and prepare invitations. It was agreed that invitations would be issued no later than end-Oct. - <b>Recruitment of New Working Members.</b> It was quickly agreed that Directors would continue recruiting new members to assist with the planning and coordination of 2008 activities and events.</p> <p><b>8.0 ADJOURNMENT</b> The meeting adjourned at 8:45 pm, moved by Doug, seconded by Jim - approved. The next meeting will be held on Sat, 13 Oct 07, 10 am in the Town Council Chambers.</p>	<p>Timothy Gillespie Suzanne Mahaney</p> <p>Doug Langley</p> <p>Suzanne Mahaney</p> <p>LL08 Directors Suzanne Mahaney</p> <p>LL08 Directors</p>
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