

**MINUTES OF MEETING
BOARD OF DIRECTORS
LOYALIST LANDING 2008 SOCIETY
20 JANUARY 2007, 10 AM, COUNCIL CHAMBERS, TOWN OFFICE**

In Attendance:

Al Delaney	Kim Walker
Diann Langley	Doug Langley
Bob Guay	Ken Pierce
Gloria Beuree	Allan Nelson
Jim Mahaney	Suzanne Mahaney

ACTION BY

1.0 Call to Order

Co-Chair Al Delaney called the meeting to order at 10 am.

2.0 LL08 Society Business Plan

- Discussion and Approval

After a brief introduction, Al passed the floor over to Jim Mahaney who quickly reviewed the major elements of the business plan, and emphasized to the Directors in attendance that we have to be comfortable with all aspects of the plan, including the very significant \$197K required funding. He also outlined the three most significant risks to achieving the plan. A copy of an executive summary was circulated to members and it was agreed that the document would be distributed as necessary to potential corporate sponsors and partners, and other interested parties. Due to its size and orientation, copies of the business plan would only be provided to interested parties when they express the need for more detailed information than that presented in the summary.

After some discussion, it was agreed by all that with the business plan in place, we could now concentrate our efforts on spreading the word about the LL08 celebrations to all companies, service organizations and community groups in Shelburne County and solicit them to hold LL08-themed events in their communities throughout 2008.

Doug Langley presented a motion to accept the business plan and the executive summary. Seconded by Kim Walker. Motion approved.

3.0 Annual General Meeting – 10 Feb 07

The upcoming AGM was briefly discussed. Suzanne Mahaney will issue an agenda as per the Society by-laws.

Suzanne Mahaney

4.0 Structure of LL08 Society Committees

There was a general discussion on the structure of committees within the LL08 Society. It was agreed by all that, at the least, there should be a Director on each committee, who would then be responsible for reporting the progress of that committee to the Board of Directors.

5.0 Any Other Business

- Jim Mahaney informed the Directors of two meetings this coming week with potential partners:

- Tue 23 Jan 07 – Transcontinental Media
- Fri 26 Jan 07 – NS Tourism, Culture and Heritage

- Suzanne Mahaney presented a motion to officially acknowledge, in the minutes, the extraordinary work of Dave Laycock who authored the Society's business plan. Seconded by Allan Nelson. Motion accepted. It was agreed that Suzanne would prepare an appropriate thank you note to Dave from the Society.

Suzanne Mahaney

- Diann Langley advised that she has been contacted by an organization in Digby that will be running events during our core three-week celebration in Jul 08. This organization is interested in coordinating our schedule of events with theirs in order to maximize audience participation at both celebrations. It was agreed that this organization would be invited to meet with the Board of Directors after the AGM.

- Al Delaney requested that a letter be sent to the Bluenose organization to formally request their participation in the Jul 08 celebrations. Suzanne will prepare the letter for signature by the Co-Chairs.

Suzanne Mahaney

6.0 Adjournment

The meeting was adjourned at 11:10 am.